ACADEMIC CATALOG
2026-2027



MIDWAY
UNIVERSITY

Midway University

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Course 2
ART 330 - Intermediate Graphic Design 2

Course

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This course will introduce intermediate skills and conceptual problems in the field of graphic design. Students will create independent and creative solutions to a series of design problems. The course will emphasize the integration of theory and practical applications. Projects demand creative solutions to typical problems faced by the graphic designer and include experiences that incorporate a variety of visual art techniques as they relate to the design and execution of layouts and illustrations. Communication skills will be emphasized through the study of effective methods used to design products that impart information and ideas.

Grade Basis: L
Credit hours: 3.0
Lecture hours: 3.0

Prerequisites:

- ART 230 - Introduction to Composition and Design
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Last updated: 07/15/2026

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