ACADEMIC CATALOG
2026-2027



MIDWAY
UNIVERSITY

Midway University

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Course 2
ART 360 - Typography 2

Course

ART 360 - Typography

Typography encompasses the language of type, typeface and character recognition, legibility, appropriate uses of scale and grid systems, and the individual visual dynamics of letterforms. In this course, students will learn how to work with type as a stand-alone design element and how to incorporate type successfully with imagery. Students will work on projects with increasing scope and complexity to gain an understanding of typographic form across a variety of media.

Grade Basis: L
Credit hours: 3.0
Lecture hours: 3.0
Lab hours: 0.0

Prerequisites:

- ART 230 - Introduction to Composition and Design
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