

2021-22 ACADEMIC CATALOG



Midway University

Table of Contents

Course.....	2
BUS 427 - Entrepreneurship.....	2

Course

BUS 427 - Entrepreneurship

This course will provide students with the opportunity to research and develop business plans. The main outcome will be the preparation and analysis of a business plan. Through the development of a business plan students will consider the critical elements of a business venture. Topics covered will include capital costs, personnel, markets, competition and future needs. These items are often overlooked when an entrepreneur develops his or her business plan.

Grade Basis: L
Credit hours: 3.0
Lecture hours: 3.0

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