ACADEMIC CATALOG
2026-2027



MIDWAY
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Midway University Course Catalog

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The Office of Marketing & Communications staff serves as a liaison between the University and the public and is responsible for a broad range of communications functions, including marketing, media relations, photography, videography, websites and social media accounts, production of publications, and distribution of information about the University to internal and external audiences.

Policies for internal review and approval processes regarding Midway University communications are designed to keep all University audiences informed while promoting and safeguarding the image and identity of the University. To accomplish these primary goals, information about the University and its programs, events, initiatives, and community must be released in a manner that is consistent, efficient, accurate, engaging and in keeping with the University's mission, values, and goals.

Last updated: 02/18/2026

Midway University
512 E. Stephens Street, Midway, KY 40347
1.800.952.4122