ACADEMIC CATALOG
2026-2027



MIDWAY
UNIVERSITY

Midway University

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Course

FIN 321 - Managerial Finance

The course will focus on the basic principles and concepts of finance and financial management and their applications in the corporate and investment worlds. Students will build on their knowledge of accounting and economics to develop an understanding of the basic techniques used by finance industry and investment professions. Topics of analysis include financial markets and their importance, time value of money and its practical applications, stock, bond, and private company valuation concepts, financial statement and ratio analysis, corporate finance and capital structure concepts, and a heavy emphasis on current financial and market news flow as it relates to the usefulness of a basic understanding of all of the above.

Upon completion, students will be able to:

- Describe the role and basic structure of the US and global financial markets and intuitions, the basic elements of a corporation, and the interrelationships and monetary and fiscal policy.
- Analyze financial statements using margin and ratio analysis.
- Apply the concept of the time value of money and discounted cash flow analysis when evaluating capital projects and valuing financial status.
- Compare and contrast various corporate capital structures and the associated costs of capital.
- Locate and interpret financial news flow and market data from traditional media source.

Grade Basis: L
Credit hours: 3.0
Lecture hours: 3.0
Lab hours: 0.0

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Midway University
512 E. Stephens Street, Midway, KY 40347
1.800.952.4122