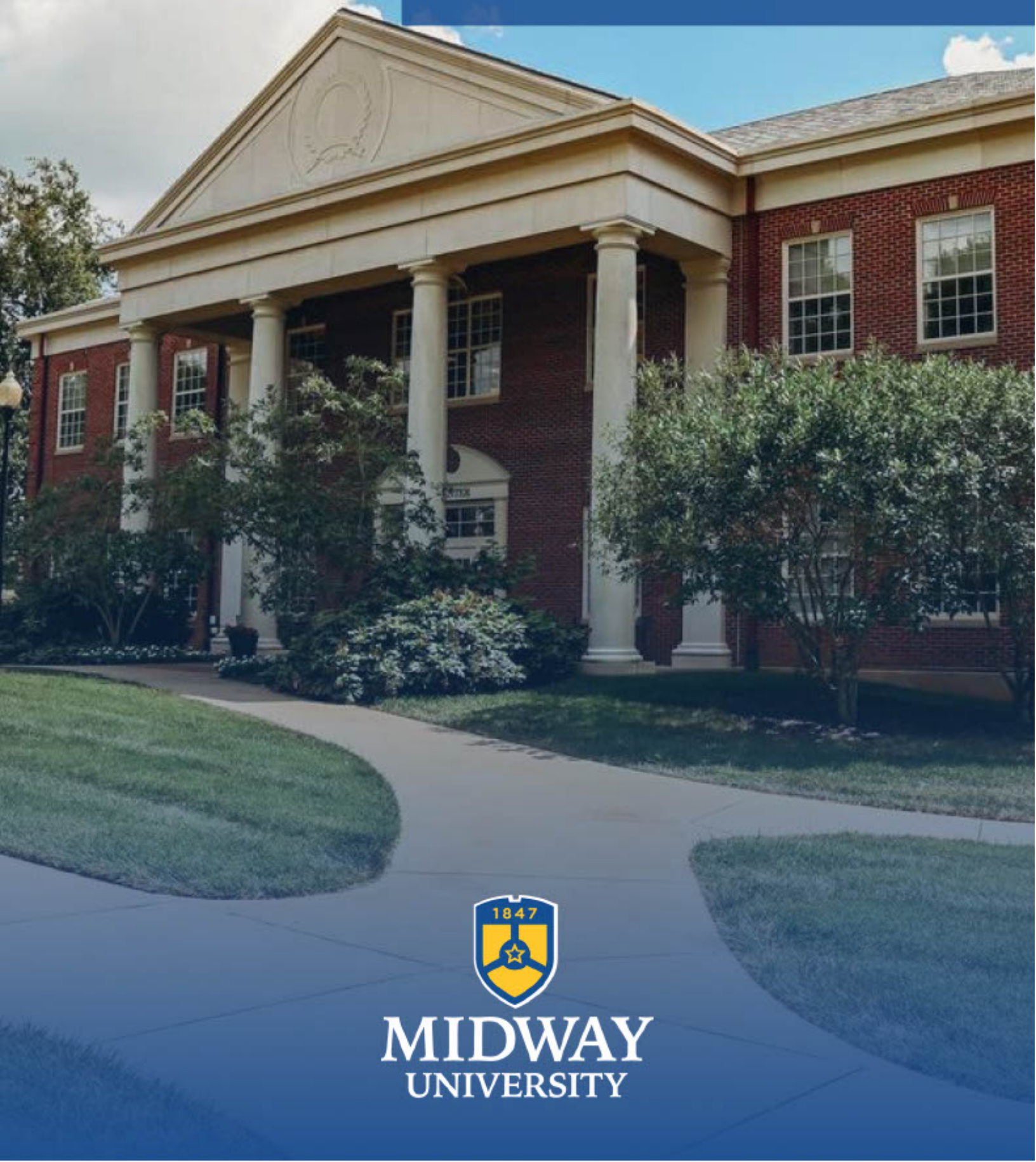


ACADEMIC CATALOG

2026-2027



MIDWAY
UNIVERSITY

Midway University

Table of Contents

Course.....	2
MIS 622 - Strategy and Governance.....	2

Course

MIS 622 - Strategy and Governance

This course focuses on the key concepts, practices and issues in the strategic management of IT. It begins with a discussion of the strategic value of IT, including the role of business-IT alignment in realizing that value. Second, the course looks at strategic IT decision processes, including planned and emergent strategy-making and IT governance. Third, the course considers strategy implementation issues, including the role of IT leadership, project and portfolio management, and sourcing decisions. The course closes with a discussion of the strategic role of IT-enabled innovation and current trends in strategy and IT.

Upon completion, students will be able to:

- Analyze the effect and impact of IS on organizations and develop and implement plans for maximizing firm benefits associated with IS.
- Create and manage oversight mechanisms by which an organization evaluates, directs and monitors organizational IT.
- Establish practices for minimizing environmental impacts and planning for long-term firm viability.

Grade Basis: L

Credit hours: 3.0

Lecture hours: 3.0

Lab hours: 0.0

Last updated: 02/18/2026

Midway University

512 E. Stephens Street, Midway, KY 40347

1.800.952.4122