

2021-22 ACADEMIC CATALOG



Midway University

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Course

SPM 325 - Management and Leadership in Sport

This course emphasizes the management and leadership principles related to the business of sports. It includes personnel, programs, marketing, media, financial management, and an overview of career opportunities in this rapidly expanding field. Elements of leadership theory and practices relating to managerial responsibilities are also covered.

Grade Basis: L

Credit hours: 3.0

Lecture hours: 3.0

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Midway University

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