

2021-22 ACADEMIC CATALOG





# Midway University

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## Course

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### **SPM 400 - Managing Sport Events**

The purpose of this course is for the students to apply principles of organizational leadership and management as they relate to event planning in sport management. The class culminates in the administration of a professional event utilizing skills developed in the curriculum.

**Grade Basis:** L

**Credit hours:** 3.0

**Lecture hours:** 3.0

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**Midway University**

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