ACADEMIC CATALOG
2026-2027



MIDWAY
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Midway University

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Course

TEM 460 - Bourbon Tourism Industry Analytics

This course will consider local, regional, state, national and international forms for measuring tourism. A focus will be on evaluating and interpreting secondary data and conveying the meaning and significance of those analytical measures as it relates to tourism in general and bourbon-based tourism more specifically.

Grade Basis: L
Credit hours: 3.0
Lecture hours: 3.0
Lab hours: 0.0

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